

62.87 Index \*

Champlain View Gardens  
Elmer Gove  
Burlington, Vt.

# GLAD NEWS

## SPRING 1956



To have a gladiolus garden that will give you untold pleasure reveling in their beauty and that will be the envy of your neighbors get started now.

Buy from a specialist who for over 35 years has been growing the finest varieties in the world, up to 80 acres of them.

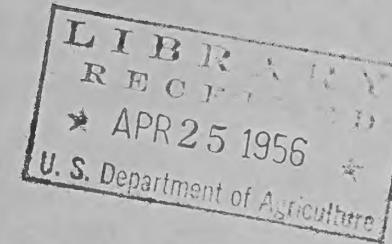
They are easy to grow.

Bulbs are the best ever this year and my list of varieties second to none.

Grow some for the shows. Also to give away to shut-ins or for your church.

Very prompt service.

Start a berry patch.



BULK RATE  
U. S. POSTAGE  
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BURLINGTON, VT.  
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# All My Varieties Are Good

But here are a few notes on some extra good ones

10 for price of 8 or 5 for price of 4

	Large	Medium	Small		Large	Medium	Small
<b>A. B. Coutts</b>	.50	.35	.25	<b>Prospector</b>	.60	.40	.25
Simply grand buff.				most beautiful two-tone yellow.			
<b>Ace of Spades</b>	.25	2/.30	2/.20	<b>Queen Anne</b>	2.00	1.50	1.00
the blackest red.				finest white with blotch.			
<b>Adorable</b>	.35	.25		<b>Red Feather</b>	.50	.35	.25
finest cream in existence. Tall, many open.				really great red, many open.			
<b>Ares</b>		any size .35c		<b>Regina</b>	.40	.25	.20
unusual and beautiful.				huge beautiful orange ruffled.			
<b>Bengal Rose</b>	1.50	1.00	.60	<b>Rosita</b>	.35	.25	2/.30
strong rose color.				very popular 2 tone rose.			
<b>Chateau</b>	1.00	.75	.50	<b>Roxana</b>	.50	.35	.25
beautiful lavender rose with cream blotch. Opens 10.				wonderful white, green throat.			
<b>Coronado</b>	1.00	.75	.50	<b>Salman's Sensation</b>	.50	.35	.25
finest clear yellow for either show or commercial.				finest deep blue.			
<b>Emily's Birthday</b>	1.50	1.00	.60	<b>Starfire</b>	.50	.35	.25
earliest variety.				extremely popular salmon with blotch.			
<b>Erin</b>	2.00	1.50	1.00	<b>Taj Mahal</b>	.25	2/.30	2/.20
best green. Big seller.				very distinctive ruffled white.			
<b>Festival</b>	.35	.25	2/.30	<b>Tan-Glo</b>	1.00	.75	.50
wonderful late deep red. Tall, many open.				exhibition smoky.			
<b>Floribunda</b>	.50	.35	.25	<b>Traveller</b>	.50	.35	.25
a coming commercial.				fine pink commercial, many open.			
<b>Francesca</b>	.35	.25	2/.30	<b>Valencia</b>	.75	.50	.25
most beautiful lavender in existence.				late yellow with 10-11 open regularly.			
<b>Golden Boy</b>	1.00	.75	.50				
best 300 yellow.							
<b>Harbinger</b>	1.00	.75	.50				
coming first early pink commercial.							
<b>Harrisburger</b>	.50	.35	.25				
sensational large deep cherry red.							
<b>King Size</b>	.50	.35	.25				
grand show flower.							
<b>Lorelei</b>	2.00	1.50	1.00				
cream white to succeed Leading Lady.							
<b>Lovable</b>	.60	.40	.25				
giant salmon. Fine.							
<b>Mount Baker</b>	.50	.35	.25				
late blush pink. Makes huge spikes.							
<b>Mountaineer</b>	.50	.35	.25				
huge early salmon commercial 9-10 open.							
<b>Paisley</b>	.50	.35	.25				
unusual mauve lavender.							
<b>Penelope</b>	.25	2/.30	2/.20				
deep lavender in a class of its own.							
<b>Pirate Cache</b>	1.00	.75	.50				
great different smoky.							

## Miniatures

<b>Atom</b>	2/.30	3/.25
finest and most useful grown.		
<b>Li'l Abner</b>	2.00 each	any size
unusual and fine.		
<b>Beni-Kocho</b>	1.00	.50 med. & sm.
grand salmon scarlet. Don't let the name scare you.		
<b>Daintiness</b>	.50	.35
most beautiful cream white.		
<b>Double Victory</b>	1.00 each	
beautiful little deep cream.		
<b>Flair</b>	.50	.35
unusual and beautiful.		
<b>Frolic</b>	1.00	.75
most showy and thrilling.		
<b>Ocean Spray</b>	2/.30	3/.25
an old but great early cut flower.		
<b>Tony Boy</b>	.50	.35
great 2 tone rose. Fine breeder.		

HEIRLOOM

For the Best in Glads Grow American Bulbs

DO YOU WANT  
ANOTHER ?  
CATALOG ?

This folder goes to thousands of glad lovers who were sent my 1956 Catalog. But if your copy didn't come or has been misplaced, write me for another copy free. The offers in this folder are only a tiny part of the wonderful values in the catalog—so don't miss it!







# Very Special Aristocrat Collection

- 1 Hilltopper**—Grand new light red.
- 1 Queen Anne**—Best white with scarlet blotch.
- 1 Bengal Rose**—Unusual rose with deep rose blotch.
- 1 Howard J. Warr**—Fine unusual deep red.
- 1 Lorelei**—Finest cream white.

5 of the finest varieties grown, Value \$11.50 for \$7.00. All large bulbs.  
Medium size, value \$8.25 for \$5.25.

## Special New Variety Collection

**CABALLERO**—Striking bold orange and red.

**CAPTAIN BLOOD**—Early deep blood red, 8-10 open.

**CHATEAU**—Deep salmon lavender rose with cream throat, 10 open. Beautiful and a big show winner.

**CONRAD**—Tall deep yellow with red blotch.

**CORONADO**—The finest clear yellow in existence.

**HARBINGER**—Very early deep salmon, darker than Friendship.

**MADRIGAL**—Unusual azalea pink with darker blotch, 8 open.

**OUTRIDER**—Wonderful large massive light red. Ruffled and huge spikes.

**PIRATE CACHE**—Coppery bronze with big yellow blotch.

**TAN-GLO**—Pastel tan smoky, the show grower's dream, 8-11 open.

1 each of the above 10 varieties in large bulbs, Value \$10.75 for \$7.95. Medium size, value \$7.75 for \$5.95.

## Notes on a Few Special Ones

**CORONADO** (412) This is the finest clear 400 yellow in existence. Wonderful color value. Opens 8-10 waxy blooms on a long tall always straight spike. Strong attachment, good placement, stands heat. Many have written me its the best yellow they ever saw.

**COMMERCIAL GROWERS SHOULD GET A START NOW.** It will be the number 1 yellow for some time.

**SPECIAL OFFERS** 1 L, 3 M, 10 S, 100 bbts.—Value \$10.25 for \$7.95.  
3 L, 10 M, 25 S, 250 bbts. Value \$27.00 for \$22.00.

**PINNACLE** (576) **The New Introduction of the year.** Light blue with dark blotch. Huge plants up to 5 feet tall with 10-11 wavy 6" blooms open and the other 10-11 showing color. Stands the hottest weather. Extremely showy. My best seller of the new ones. Will be in tremendous demand. The leading growers are getting a start now. When investing in a new variety it is always best to get in the year of introduction.

Illustration of PINNACLE ▶

Any size \$2.00 each, 1 bulb and 10 bbts. \$4.00.

Grower's Unit—10 assorted size bulbs and 100 bulblets for \$25.00—5 lots \$100.00. Can spare 2 quarts of bulblets for \$300.00 a quart.

**FLORIDA CUSTOMERS**—For next fall's planting order now and we will hold the bulbs for you. Every year we get a lot of orders for Florida in the fall but the bulbs that are grown this year are not ready to plant till January. They have to be rested. So if you want to plant from August to November send in your order now and we will put the bulbs in our cooler. Or if you have a cold storage in your locality that would be still better.



### COLOR COLLECTIONS FOR BEGINNERS and OTHERS

For those who want named varieties of certain colors but to whom so many varieties as listed in the catalog are bewildering I have arranged the following COLOR COLLECTIONS. These are all good varieties which I am sure will do well for you. No changes can be made in these labeled collections. Bulbs are 1" and up in diameter, mostly up. All are labeled.

Late in the season we may have to substitute certain varieties but if so will give you something just as good or better.

**WHITE AND CREAM** 5 each Cupid, Florence Nightingale, Mother Fischer, Violet Dickinson; 3 each Pauline and Taj Mahal for—\$2.50.

**LIGHT PINK AND LIGHT ROSE** 5 each Andrena, My Dear, Pennant, Pink Chiffon and Wedding March for—\$2.50.

**MEDIUM AND DEEP PINK** 5 each Friendship, Jessie Mae, Roseneath, Summer Queen and Sweet Sixteen for—\$2.50.

**MEDIUM ROSE** 5 each Fan, Grand Master, Magnet, Rosita, Seneca and Teenager for—\$2.75.

**DEEP ROSE** 5 each Elmer's Rose, Lila Wallace, New York, Chamouny and 3 Rosita for \$2.50.

**SALMON** 5 each Boldface, Broadway Melody, Mavis, Peter Pan and This Is It for \$2.50.

**BLOTHCHED** 5 each Carnival, Manchu, Sheherezade, Statuette, Wahoo and 2 Starfire for \$2.75.

**LAVENDER** 5 each Bridal Orchid, Elizabeth the Queen, Milady, Orchis, Parthena and Sublime for—\$2.75.

**YELLOW** 5 each Aureole, Candlelight, Golden Dawn, Nugget and Terrific for—\$2.50.

**ORANGE AND BUFF** 5 each Betty Duncan, Boccherini, Evenglow, Mazda, Sprite and Vanity Fair for \$2.75.

**SCARLET** 5 each Atom, Dee Twelve, Esquire, Regal Red and Sans Souci for—\$2.50.

**RED** 5 each Festival, Fifth Avenue, Gremlin, Mid America and Red Charm for—\$2.50.

**BLACK RED** 3 Ace of Spades and 5 each Antietam, Dark David, Marshall Montgomery and Velvet Mantle for—\$2.50.

**PURPLE** 3 Cockade, 5 each King David, Royal Scot and The Rajah for—\$2.50.

**SMOKY** 5 each Dusty Miller, Flying Fortress, Frosty, High Finance and Wahoo for—\$2.50.

**ANY OTHER COLOR** 3 Dusk, 5 each Buckeye Bronze, Choctaw, Salamanca and The Roan for—\$2.50.

**THE WHOLE 16 COLLECTIONS, VALUE \$41 FOR \$35** And I will put in a \$2 bulb of my selection free.

### For Prizes You Win from My Bulbs

Be sure to get your blooms to a show this summer if you can.

For every SECTIONAL champ you win from my bulbs I will give \$5.00 worth of bulbs from my catalog.

For a Grand Champ from my bulbs I will give \$10.00 in bulbs.

Don't pass this up.

So order promptly to enjoy this delightful and practical book now and for years to come. Send \$4.00 TODAY and by return mail will come your 254-page COMPLETE BOOK OF THE GLADIOLUS at no risk to you.



AT LAST—  
a wonderful new book  
on GLADS!

Increase your pleasure, prizes and profits in glads by hundreds of valuable hints in **THE COMPLETE BOOK OF THE GLADIOLUS**—new book by Lee Fairchild, famous prize-winner, hybridizer and writer. (He won the grand champion spike at the Eastern International Show in the Summer of 1954).

For years we've lacked an up-to-date book on gladioli, but now Mr. Fairchild packs into his clear, non-technical pages the very latest data on growing, mulching, aiming for blue ribbons, propagating, dusting, spraying, hybridizing, fertilizing, and storing, illustrated with drawings, photos and

tables to help any glad fan get the most out of his blooms. His long table of recommended varieties by size and color can save you many dollars and disappointments.

Whether you have only a few dozen spikes or grow glads by the thousands, you'll get far more

out of this book than its modest price and I'm so sure of that statement that I guarantee to refund your money if you return the book unmarked in 10 days. Whoever heard of a Yankee making an offer like that if he wasn't 110% sold on the book himself?

A copy of this wonderful new book on GLADS—FREE with an order for \$30 worth of Bulbs



# And here are the finest available Mixtures, Sets and Collections

**BIG VALUE GUARANTEED — ORDER NOW!**

Shipped to you POSTFREE promptly on receipt of your order

**GET STARTED RIGHT** with a wonderful collection of varieties all labeled and assembled according to certain standards.

## Labeled Collections

**BEAUTY COLLECTION No. 2.** These varieties are selected for their beauty. People have different ideas of beauty but I consider these especially beautiful.

2 each—Andrena	Elmer's Rose
Aureole	Evanglow
Crown Jewel	Francesca
Elizabeth The Queen	Glamorous

Value \$4.20 for \$3.50

**FAN-MAKER COLLECTION No. 4.** This collection is designed to make you a "glad bug." I can't guarantee you will like them all as tastes differ. But they are good and should interest you.

2 each—Antietam	Dee Twelve
Betty Duncan	Florence Nightingale
Boldface	Are of Spades
Bushfire	Magnet

Value \$4.10 for \$3.50

**EXHIBITION COLLECTION No. 6.** These varieties have many open and you will like them even if you don't enter them in a show. They are beautiful.

2 each of—Bridal Orchid	Pennant
Festival	Jessie Mae
Flying Fortress	King David
Grand Master	Mid America

Value \$5.20 for \$4.00

**EARLY COLLECTION No. 8.** For those who for any reason want early blooms. These have been selected to bloom early before the main lot comes on. They are good for localities that have a short season and for people who go away on vacations or for some other reason in the middle of the season.

2 each of—Atom	Cupid
Boccherini	Friendship
Broadway Melody	Milady
Candlelight	Redskin

Value \$4.30 for \$3.50

**GIANT COLLECTION No. 10.** 2 each, except as noted.

A. B. Coutts (1 only)	Lovable (m)
Dark David	Parthiona
Esquire	Pauline
Floribunda (1 only)	Salamanca

Value \$5.10 for \$4.00

**UNUSUAL COLLECTION No. 14.** These are "different," unique and attractive, 2 each except as noted.

Carnival	Manchu
Choctaw	Mavis
Fan	Oberbayern
Frosty	Orchis

Value \$4.40 for \$3.50

The above 6 collections come to \$22.00. Will sell the whole 6 for \$20.00 and put in something nice of my selection extra.

"Your shipment of bulbs arrived today—thanks a million for promptness, and also for the many lovely extras of the newer kinds. The bulbs are glorious in quality so fresh, strong, clean."

—H. E. Morrow, Iowa

"Your dark collection is out of this world."

—Carl Gapinski, N. J.

## UNLABELED COLLECTIONS

These are just the thing for those who haven't got the bug bad enuf to want to know them all by name. But you get the same varieties you would if bought by name and at a much lower price. We sell thousands of the collections every year to the great satisfaction of everyone. Many people buy them year after year. They change from year to year as we take on new varieties and drop others. **THIS YEAR THEY ARE THE BEST I EVER OFFERED.** I guarantee no other grower can compete with these collections at the price.

If you don't usually buy unlabeled collections you will be delighted and amazed at the varieties you will get. Many people have a lot of fun trying to identify them from the catalog descriptions.

**STAR COLLECTION No. 1.** 100 assorted large bulbs (1 1/4 inch up) in about 40 varieties in many different shades and colors. I have sold this collection for years and have thousands of very well pleased customers. I **POSITIVELY GUARANTEE THAT THERE IS NOT A BETTER COLLECTION SOLD BY ANY GROWER IN THE COUNTRY FOR ANYWHERE NEAR THE PRICE.** The collection varies from year to year but always contains a great variety of colors and many fine varieties. I get many repeat orders every year from well pleased customers. **\$3.00 for \$2.00, with 50 at the same rate, 30 for \$2.00.** With each 100 bulbs of this collection I will put in FREE 1 bulb of some other fine variety of my selection labeled, worth at least \$1.00.

**STAR COLLECTION No. 1A.** SAME COLLECTION IN MEDIUM SIZE BULBS. 100 bulbs for \$4.00, 50 for \$2.00. With 100 bulbs will give a free bulb worth at least 75 cents as in Star Collection No. 1.

**DARK-COLORED COLLECTION No. 5.** Here is a new unlabeled collection. It contains no white or light colors. Most people have too many light ones in proportion to dark colors. Hence this offering. It contains some high-priced varieties worth several times the cost of them here. About 35 varieties in a collection. This collection is getting better every year.

100 for \$10.00 50 for \$5.00 25 for \$3.00

**DARK-COLORED COLLECTION No. 5A.** Medium size. The same as No. 5 collection but may contain even more varieties than the No. 5.

100 for \$8.00 50 for \$3.00 25 for \$1.75

In my Deluxe and Super Duper unlabeled collections you would be flabbergasted if you knew the varieties we put in, some of them worth up to \$2.00 each. There is not an unlabeled collection in existence that can touch these regardless of price.

**DE LUXE COLLECTION No. 3.** 40 or more varieties, many of them being exhibition sorts and worth several times the price asked. Real aristocrats in gladiolus. **100 for \$12.00, 50 for \$6.00, 25 for \$3.00.**

**SUPER-DUPER COLLECTION No. 7.** This is the last word in an unlabeled collection. It contains bulbs worth as much as \$1.00-\$2.00 each. Some of the very newest in a well rounded assortment as to color and form.

100 for \$25.00 50 for \$12.50 25 for \$7.50

**ALL RUFFLES COLLECTION No. 9.** Large. Here is an unlabeled collection of varieties that are all ruffled, rolled, fluted or lacinated, 25 varieties. The finest collection of this sort to be had. **\$12.00 per 100, 50 or 25 at the same rate.**

**NONE OF THE ABOVE COLLECTIONS ARE LABELED AS TO VARIETIES.** Don't ask us to give you the names of the varieties in the collections as we positively do not do it at these prices. If you want them labeled, buy them under name. I guarantee the collections to be the best you can buy for the price. **There are no extras on these collections except as noted.**

**SEED.** The most thrilling phase of growing glads is in raising seedlings. Every one will be different. I can still supply all the crosses in my catalog and a number of miniature crosses. Let me select the latter.

All are .35¢ for a pt. of 15 or more seeds. Better try some. You may get a world beater. One customer says from one cross he got 2 of the finest glads he ever saw.

**PEONIES.** You can still order peonies for this spring's planting. And for fall planting it is better to order now as they really should be planted in October and my fall list sometimes doesn't come out early enough to order then. Prices will be the same as listed on pages 52 and 53 of my catalog. These are the world's finest peonies.

**LABELS.** Everyone who grows bulbs under name will want labels. There are many different kinds on the market but I think the best cheap label is a painted wooden one. However, the wooden labels really should have a coat of varnish after the name is written, otherwise the paint will in time weather off taking the name with it.

Prices are as follows, and subject to change without notice.

**WIRED TREE LABELS.** 3 1/2 x 3 1/2 inch copper wired, 50 for 60 cents. \$1.10 per 100 and 500 for \$5.00, 1,000 for \$8.00.

**GARDEN LABELS.** 6 x 3 1/2" Same price as tree labels. 10 x 7/8" 25 for 55 sets, 100 for \$2.20

8 x 3 1/2" 25 for 60 sets, 100 for \$2.00, 12 x 1 1/2" 25 for 80 sets, 100 for \$3.20

**LABELS PREPAID AT ABOVE PRICES IF SENT WITH BULBS, IF ORDERING LESS THAN \$2.00 WORTH WITHOUT BULBS SEND 25 CENTS FOR POSTAGE**

## LABELS

**R.A.-PID-GRO**

This sensational fertilizer is sold in enormous quantities.

It is good for any crop. It can be absorbed thru the leaves as well as by the roots. It is all fertilizer; no filler like regular commercial fertilizers.

**COMPARE THESE FACTS.**

A large percentage of ordinary fertilizers is inert material (sand); sometimes 1800 lbs. to the ton. You pay 3¢ per pound for this large percentage of filler.

**RA-PID-GRO CONTAINS NO INERT MATERIAL (FILLER).** Which is the best diet for your plants—water or sand? When buying RA-PID-GRO, the purchaser buys the formula with which he makes a complete plant food by adding water, the greatest plant food of all.

Ordinary fertilizers cost from 3¢ per lb. to 20¢ per lb.

Average cost of RA-PID-GRO Plan Food . . . . . 1/2¢ per lb.

Average cost of ordinary fertilizer . . . . . 3¢ per lb.

**RA-PID-GRO IS A FORMULA (Becomes a Plant Food when water is added)**

Weight of Plant Food when water is added

Price Amt. Water Added Actual cost per pound of plant food

2 oz. (metal envelope) \$2.25 11 qts. about 2¢

8 oz. (can) .69 88 lbs. less than 1¢

1 lb. (can) or (fabric bag) 1.25 22 gal. 176 lbs. less than 3/4¢

2 lb. (can) or (fabric bag) 2.35 44 gal. 352 lbs. about .8¢

5 lb. (fabric bag) or (metal can) 4.50 110 gal. 880 lbs. about 1/2¢

10 lb. (fabric bag) or (metal can) 8.75 220 gal. 1760 lbs. less than 1/2¢

25 lb. (drum) 21.00 550 gal. 4400 lbs. less than 1/2¢

50 lb. (drum) 42.00 1100 gal. 8800 lbs. less than 1/2¢

With each package of 1 lb. or more a large Planting and Feeding guide is given FREE. This ordinarily sells for 25 cents. This fertilizer is really tops.

**Gladoliouss growers are using it more and more.**

## HANDY GOVE GLADIOLUS ORDER FORM

PAID RETAIL BULB ORDERS (except Collections) EARN EXTRAS AS FOLLOWS:	
\$6.00 to \$10.00 order 10% extra in bulbs or bulblets \$10.00 to \$30.00 order 15% extra in bulbs or bulblets Over \$30.00 order 20% extra in bulbs or bulblets	
TOTAL AMOUNT OF ORDER	
SHIP ON:	
NAME AND ADDRESS FOR SHIPPING THIS ORDER	
(Date) CHAMPLAIN VIEW GARDENS BURLINGTON, VERMONT	
NAME _____	
Address _____	
City _____ State _____	
Check if we may substitute size or variety if necessary. <input type="checkbox"/> YES	
EXTRAS: Check your preference: <input type="checkbox"/> Extra count of varieties ordered <input type="checkbox"/> Extra varieties. Gove choice, with your preferences in mind as follows—	
FREE BULB FOR POSTAGE on Retail Orders Only If you agree now to remit the amount of postage on your package of bulbs if over 25 cents a \$2.00 introduction bulb, above choice, will be sent in your order FREE. If postage is over \$1.00, two bulbs worth \$4.00 will be sent, Stamps accepted 25 cent minimum. Check if you wish to do this.	

## A NEW STRAWBERRY STRAFFORD

Originated by Dr. L. P. Latimer of the University of New Hampshire.



How we hate to see the last strawberries go. We look all over the field to find enough for just one more shortcake. Now we can have berries for at least two weeks longer and beautiful large ones too. The plant in the above picture had 28 stems of berries.

**STRAFFORD** is the King of late berries. The way to success in growing things is to have something the other fellow hasn't. Late berries when the others are gone pay best. Strafford is a wonderful late variety bearing 2-3 weeks later than the regular varieties. It produces a huge crop of very large beautiful berries that bring top prices in any market. Mr. Chandler in Maine who grows these plants has made a great success with the berries. He ships to Boston where they bring at wholesale .50-.55 a quart.

Strafford makes very strong plants and runners which grow into as wide a row as you want. Mr. Chandler sends out the finest plants I ever received from any grower. They are packed perfectly and guaranteed to reach you in good condition. They are prepaid. We can't ship till about May 1st. Order early to get the early shipments.

1 - 99 plants 15 each. **No orders for less than 15 plants, 15 for \$2.25.**

100 and up .10 each. All strawberry plants are guaranteed and all prepaid except the Potted Red Rich.

DETACH ON THIS LINE

Quantity	Variety	Size	Amount
	<b>Brought Forward</b>		
15			
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	<b>Total</b>		